

## CERT History and Philosophy

In 1975 the Indian leadership – in creating the CERT Mission – saw the connection between energy, sovereignty, and prosperity. Again in 1999 a new generation of Indian leaders in the Indian Energy Vision saw the day when our Tribal economies would be powered by Tribal resources and when Indian energy would contribute to the security and prosperity of all Americans.

Tribal lands contain over 25% of the oil, gas and coal reserves and over 40% of the potential renewable energy resources with in the continental United States. This provides vast opportunities for new development in Indian country.

Since the inception of the Council of Energy Resource Tribes, farsighted Tribal leaders have dramatically restructured the old Federal-Indian relationship regarding mineral development on Indian lands and have forged alliances with industry. Tribes continue to participate in all aspects of managing their resources — from negotiating agreements, protecting the environment, realizing the value of water and other resources, to verifying revenue payments.

### CERT Mission

*To support Tribes as they develop their management capabilities and use their energy resources as the foundation for building stable, diversified self-governing economies according to each Tribe's own values and priorities.*

As a vehicle to accomplish CERT's mission, this conference was created. **IES** is the only national Tribally sponsored event that brings all segments of the American energy economy together to interact around the common ground that Tribes share with the entire industrial community.



MORONGO  
BAND OF  
MISSION  
INDIANS



International Institute for  
Indigenous Resource  
Management



**JOIN US!**  
**September 23 - 25, 2010**  
**Los Angeles, California**

For further information visit:  
**[www.CERTRedEarth.com](http://www.CERTRedEarth.com)**

or call **A. David Lester at:**  
**303-282-7576 ext. 11**



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#### CERT Member Tribes:

Acoma Pueblo  
Blackfeet  
Cherokee Nation  
Cheyenne-Arapaho  
Cheyenne River Sioux  
Chippewa Cree  
Colville  
Crow Nation  
Eastern Shoshone  
Fort Belknap  
Fort Hall  
Fort Mojave  
Fort Peck  
Hualapai Nation  
Hopi  
Iowa  
Jemez Pueblo  
Jicarilla Apache  
Kaibab Paiute  
Kaw  
Lummi  
Morongo  
Muckleshoot  
Navajo Nation  
Nez Perce  
Northern Arapaho  
Northern Cheyenne  
Northern Ute  
Oglala Sioux  
Ohkay Owingeh  
Osage  
Pauma  
Pawnee  
Penobscot  
Picuris Pueblo  
Ponca  
Pueblo of Laguna  
Ramona Band of Cahuilla  
Rosebud Sioux  
Round Valley  
St. Regis Mohawk  
Saginaw Chippewa  
Salish Kootenai  
Santa Ana Pueblo  
Southern Ute  
Standing Rock Sioux  
Three Affiliated Tribes  
Tule River  
Turtle Mountain Chippewa  
Umatilla  
Ute Mountain Ute  
Walker River Paiute  
Yakama  
Zia Pueblo

#### Canadian First Nations:

Ermieskin Cree  
Louis Bull Cree  
Montana Cree  
Samson Cree

Council of Energy Resource Tribes  
presents



**INDIAN ENERGY SOLUTIONS**

*Building America's Energy Future Together*

**September 23-25, 2010**  
**Los Angeles, California**

At **Indian Energy Solutions (IES)**, Tribal decision-makers, Tribal leaders, Tribal enterprises, trade unions, government, and corporate executives are working together to build America's energy future.

#### Come and learn:

- The latest strategies to develop Tribal energy projects
- How Tribes are using energy development for economic growth
- The current legislative policy for developing energy on Indian lands

For these reasons and many more, **IES** is the premier American Indian conference on energy resources development in the nation.

*Hosted by Morongo Band of Mission Indians  
and International Brotherhood of Electrical  
Workers (IBEW) Local 11 - Los Angeles County Chapter  
National Electrical Contractors Association (NECA)*



## What is IES?

For three days through general sessions and conference tracks, Tribal leaders, energy industry experts, Indian energy professionals, government representatives, and union officials will delve into the details of the energy resources development while keeping eyes on the overall goal of building and sustaining a better America for everyone. But it will take all Americans working together to realize the Dream.

Conference participants will be able to hear first-hand from the new generation of Indian energy who are working to change the policies of government and bring them into the modern era that underscores the Indian Energy Vision.

**FOR TRIBES** - It is the place to come to learn about the new tools that government is rolling out to support and protect Tribal energy resources. From providing assistance in securing financing to understanding the environmental impacts of planned energy projects, and from quantifying a resource to understanding its value in the markets and workforce preparation are among the new services provided by the new Indian energy and economic development toolbox.

**FOR INDUSTRY** - Tribes in partnership with private sector energy companies are rewriting the history of Indian energy development in the West. It is being replaced by a new model in which there is fair equitable sharing of the benefits of development. Tribes and their non-Indian energy partners will openly discuss projects and how they have found compatibility in interests that result in success for everyone.

**FOR LABOR** - IES unfolds a new priority for Tribes as they develop their economies and their energy resources in this new era of opportunity - workforce preparation and mobilization. This year, CERT and the Council on Tribal Employment Rights (CTER), in close working relationship with the International Brotherhood of Electrical Workers (IBEW) and the National Electrical Contractors Association (NECA), highlight new and existing training resources for a new generation of American workers for the green energy economy.

**FOR POLICY MAKERS** - The case for reform of federal policies in Indian energy has never been more compelling. Administration and Congress are working with Tribes to remove barriers to Tribes developing their own resources.

Tribal interests envelop more than the list of domestic agencies that have Indian programs. Virtually all of the issues facing Americans on energy policy also affect vital Tribal interests as well. This conference will explore the "out of the box" thinking of many of Native America's new found voices.

*Today the world energy economy is evolving and developing rapidly in new areas we couldn't have imagined over 30 years ago. We are seeking to bring the forces of global innovation to our own Tribal energy economies for the same reasons originally laid out by CERT's founding Tribes. Our conference aspires to bring the new ideas, tools, and connections to make that possible.*

*Jim Gray, Principal Chief of the Osage Nation  
Chairman, Council of Energy Resource Tribes*

## Why attend IES?

### Innovative Exhibitors

For the first time, IES will feature exhibitors that include renewable energy manufacturers, Tribal enterprises, government agencies, major energy corporations and electrical contractors.

### "Take Home" Ideas That Work

Most important to us is that you gain "take home" ideas that work and leave our conference inspired and refreshed with up to the minute information and skills about what is being done in the energy resources field.

## Networking Made Easy

Every aspect of this program is designed to help you build your professional network of colleagues, resources and yes, even referral possibilities.

## Distinguished Faculty

Do not miss this opportunity to tap into the knowledge of these carefully selected, cutting-edge experts in energy resources development. They will share theories, skills and practical techniques you can immediately adapt and implement.

## Who goes to IES?

- Indian Tribal Leaders
- Indian Enterprises
- National and Regional Tribal Organizations
- Industry and Corporate Leaders
- Trade Unions
- Public Utilities Officials
- Federal, State and Local Government Officials
- Universities and Tribal Colleges
- Economic Development Professionals
- Renewable Energy Manufacturers
- Tribal Legal and Financial Officers
- Human Resource Directors
- Economic Development Offices
- National Laboratories
- National and Local Dignitaries

## Registration and Lodging

### Registration

Go to [www.CERTRedEarth.com](http://www.CERTRedEarth.com) today to register. Sponsorship and exhibitor information is also available at the website.

### Hotel Information

The Hilton Los Angeles North/Glendale is the host hotel. All general sessions will be held here while all workshop sessions and Exhibit Hall will be at the Electrical Training Institute in Commerce City, California.

The Hilton Los Angeles North/Glendale has a special room rate of \$159 per night (single/double) for IES sponsors, exhibitors and attendees. Call **(818) 956-5466** for reservations. Hotel code is: "Indian Energy Solutions".