



INDIAN ENERGY SOLUTIONS

*Building America's Energy
Future Together*

Exhibitor Opportunities

Meet Your Target Audience Face-to-Face!

The Indian Energy Solutions (IES) conference will bring you face-to-face with Tribal decision-makers for whom your product or service is designed. It will connect you with current and potential business, enhance your ability to meet Tribal needs, inspire you to innovate, and increase your sales.

Reasons to Exhibit

Presented by the Council of Energy Resource Tribes, IES is the premier American Indian energy development conference and exhibition. It is an opportunity for Tribes, industry, labor, and government to work together on finding solutions to building a sustainable American energy future for all. IES attendees are passionate and focused. They are exceptionally interested in Tribal energy resources and ready for new products and services that can help them.

Don't miss this opportunity to:

- ▶ Raise brand awareness.
- ▶ Increase product loyalty.
- ▶ Generate highly qualified sales leads.
- ▶ Expand your market share.
- ▶ Cultivate and strengthen your partnerships.
- ▶ Meet engaged and committed buyers.
- ▶ Convert prospects to sales.
- ▶ Build relationships.
- ▶ Get valuable input for product development.
- ▶ Network, schedule client meetings, and allow product testing.
- ▶ Establish contacts.
- ▶ Enjoy an intimate and focused exhibitor experience.

IES maintains an aggressive three-day format designed to maximize your effectiveness and reduce your event expenses.

What an Exhibit Can Do for You:

- **Raise your profile with potential clients** - Being an exhibitor is so much more than an exhibit booth and signage. Being an exhibitor gives you up close and personal access to your target audience plus delivers a positive return on your investment.
- **Meet With Decision-Makers** - Our IES conference attendees are the decision-makers with purchasing power and influence within their Tribes or companies. Meet face-to-face with these leaders and grow your business.
- **Build Your Client Base** - Become part of the national Indian energy network and gain access to our list of attendees for post-conference follow-up.

Show Dates and Location

September 23-25, 2010

Electrical Training Institute

6023 S. Garfield Ave.

City of Commerce, California 90040

Exhibit Booth Cost: \$2,000

Exhibit 8' x 10' Space Includes:

- One standard 6' skirted table and 2 chairs
- Pipe & drape
- Waste basket
- Carpet in exhibit space
- Name badges for staff (2)
- Listing in the conference program
- Exhibit space number displayed
- Direct access to conference attendees
- 2 conference registrations

For more information contact

Debbie Rowe at: 303-282-7576 ext. 15 or drowe@CERTRedEarth.com.

Hosted by the Morongo Band of Mission Indians and IBEW Local 11- Los Angeles NECA

Council of Energy Resource Tribes, 3545 South Tamarac Drive, Suite 320, Denver, CO 80237 • www.CERTRedEarth.com • 303-282-7576



INDIAN ENERGY SOLUTIONS

*Building America's Energy
Future Together*

September 23 - 25, 2010
Los Angeles, California

Hosted by the
Morongo Band of Mission Indians
and IBEW Local 11 - Los Angeles NECA

Exhibitor Registration Form

PLEASE PRINT CLEARLY

COMPANY INFORMATION

(as you wish it to be listed on booth sign & in program)

Contact Name: _____

NOTE: The contact person will be expected to facilitate all the needs for proper execution of Exhibitor forms and needs. It is expected the contact will have frequent communication with IES staff up until and during the IES conference. Therefore, communication methods must be reliable.

Tribe/Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone: _____

Fax: _____

Primary Email: _____

Website: _____

Primary On-Site Representative:

Name: _____

Email: _____

Phone: _____

PRODUCT/SERVICE TO BE EXHIBITED. Please provide a full statement of the type of product(s) or service(s) to be displayed, for use in the IES Conference Program. IES reserves the right to edit for clarity, brevity, and grammar. Limit 15 words.

BADGES:

Please list below the names and titles of the individuals who will be working in your booth. Please provide this information with your application, if possible.

Name _____

Title _____

Tribe/Company _____

Name _____

Title _____

Tribe/Company _____

**For more information contact
Debbie Rowe at: 303-282-7576 ext. 15
or drowe@CERTRedEarth.com.**

Please check all that apply:

- CERT Member Tribe Non-Member Tribe
- Manufacturer Conventional Energy Company
- Renewable Energy Company Tribal Enterprise
- Finance Education Government Union
- Other _____

How did you hear about IES?

- Advertisement in Indian Country
- Press Announcement from other publications
- Email Blast from CERT CERT Website
- Phone call from CERT staff Hard Copy Letter
- Meeting or Conference. Other _____

Fee Summary

Exhibitor booth cost is \$2,000.

It includes 2 badges and 2 IES registrations. *

		TOTAL
Exhibit Booth Price	# ____ @ \$2,000	\$
Advertising Rates		
<input type="checkbox"/> Full page	\$ 600	\$
<input type="checkbox"/> 1/2 Page	\$ 300	\$
<input type="checkbox"/> 1/4 Page	\$ 150	\$
GRAND TOTAL AMOUNT DUE		\$

* Any additional staff who will attend the IES conference must register at the full IES registration rate. Go to www.CERTRedEarth.com for further information and registration.

Please fill out, print and mail this form with payment to:

**Council of Energy Resource Tribes
3545 South Tamarac Drive, Suite 320
Denver, Colorado 80237**

Make check payable to: **Council of Energy Resource Tribes**

Or charge to: Visa M/C

Credit Card # _____

Exp. Date: _____

Cardholder Name: (print) _____

Signature: _____

By submitting this IES Exhibitor Registration Form and booth fee, the exhibitor understands, agrees and is bound by the Indian Energy Solutions 2010 Exhibitor Basic Terms and Conditions.

Signature _____

Title _____

Date _____



INDIAN ENERGY SOLUTIONS

*Building America's Energy
Future Together*

1. Show Hours

The exhibits will be open during the following hours:

Thursday, September 23, 2010: 1:00 p.m. - 7:00 p.m.*

Friday, September 24, 2010: 8:30 a.m. - 4:00 p.m.

Saturday, September 25, 2010: 1:00 p.m. - 4:30 p.m.

* Artist Reception from 5:00 p.m. - 7:00 p.m. in the Exhibitor's area.

Move-in Wednesday, 9/22/2010 3:00 p.m.-6:00 p.m.
Thursday, 9/23/2010 8:00 a.m.-1:00 p.m.

Breakdown Saturday 9/25/2010 4:30 p.m.- 7:30 p.m.

Scheduled set-up, exhibit and breakdown times are subject to change.

Exhibitors are required to check in at IES Exhibitor Registration by 9/23/10 10:00 a.m. at the Electrical Training Institute. Exhibit set-up must be completed by 12:30 p.m.

Exhibitors are permitted to leave their booths while attendees are in workshops. IES will provide exhibitors with a schedule of attendee activities.

2. Registration/Name Badges

Exhibitors are issued 2 badges for personnel staffing the exhibit. Additional personnel must register at the full IES registration rate.

3. Assignment of Booth Space

Booth space will be limited. Booths will be assigned on a first-come, first served basis, and at the discretion of the Exhibits Manager. Exhibitors will be notified of booth assignments once their registration has been confirmed.

4. Displays/Signs

All displays are to be professional and attractive. Open flames are strictly prohibited. All banners and signs must be within the specifications of the space configurations. Exhibits should be installed so they do not project beyond the space allotted or obstruct the view of, or interfere with, other exhibits.

5. Lodging & Meals

Dinner and lodging are not included in the cost of exhibit space. Continental breakfasts are available at the host hotel. Lunches will be provided at the Electrical Training Institute.

6. Eligibility to Exhibit

The IES reserves the right to determine acceptability of applications for exhibit space based on criteria including, but not limited to: overall benefit of product/service to attendees; congruency of product/service with the mission, philosophy and intentions of the IES and objectives of conference; overall variation of products/services exhibited. All products/services offered at the show must be detailed on the Exhibitor Application & Contract. This is to protect the interest of all exhibitors and maintain the product mix of the show. Exhibit space is to be used solely by the exhibitor whose name appears on the original contract. The subletting or re-assignment of space is prohibited. IES will not honor exhibit space that has been re-sold or traded to a different vendor whose name does not appear on the original contract. All sales of exhibit space must be processed directly through IES.

7. Fire & Safety

Exhibitors must comply with all rules, regulations and codes relating to fire and safety.

8. Information Contact

Please contact **Debbie Rowe, (303) 282-7576 Ext 15** for information or questions about IES exhibitor registration details.

Exhibitor Basic Terms & Conditions

9. Security

If at any time during show hours the booth is left unattended, exhibitors must secure all valuables prior to leaving. Neither IES nor the Electrical Training Institute will be held responsible for any loss or damage incurred to exhibits left unattended. It is the responsibility of the exhibitor to secure all valuables before retiring for the evening. The Electrical Training Institute offers general security. All goods and/or equipment are solely the responsibility of the exhibitor. Neither the IES nor the Electrical Training Institute is responsible for the replacement of lost or stolen goods.

10. Cancellations

All cancellations must be submitted in writing. A cancellation fee of \$75 will be retained for all cancellations prior to August 15, 2010. After August 15, no refunds will be given. All cancellation fees retained by the IES under this contract are deemed fully earned and made in consideration for expense incurred by the IES for lost or deferred opportunity to provide exhibit space to others. In the event the conference facility becomes unusable due to acts of GOD, strikes, fire, terrorism or any other cause not within the control of the IES, the exhibitor releases the IES from all claims, damages, etc. which may be consequences thereof.

11. Indemnification

The exhibitor assumes complete responsibility and agrees to hold IES and the Electrical Training Institute harmless from any and all claims, suits, liabilities, demands, damages, or other costs of any kind which might result from any action or failure to act of the exhibitor or any agent, representative, personnel, etc. during or related to exhibition at this event, including but not limited to claims of damage or loss, harm or injury to the person or property of the exhibitor or any of its agents employees or other agents. The IES or Electrical Training Institute will not maintain insurance covering exhibitor property and therefore it is the sole responsibility of the exhibitor to obtain insurance for such purpose. Exhibitors are encouraged to carry All Risk Insurance. IES shall not be responsible for any damage or loss of exhibitors' material.

12. Photo Consent

The exhibitor agrees to grant IES privileges to photograph the exhibit setup and any interaction between exhibitor(s) and conference attendees. The exhibitor grants IES permission to use any photographs obtained from the conference in future promotions and print advertising.

13. Shipping, Equipment Rental, Electrical & Phone

Contact **RJ Ross at (562) 430-8827, Fax (562) 795-6637** regarding shipping, storage, additional rental equipment, electrical, phone, internet service and any other related services for your booth.

Advance shipping - Prior to Wednesday, September 22, 2010
Event Productions Inc.
c/o Yellow Freight System
700 N. Eckloff Street
Orange, CA 92868

Make sure all boxes are marked **Indian Energy Solutions 2010**.

Direct shipment to the Electrical Training Institute will only be accepted on Wednesday, September 22, 2010 from 8am-5pm. Their address is 6023 S. Garfield Avenue, City of Commerce, CA 90040. Make sure shipping bill and packages have the company name and booth number on them.



INDIAN ENERGY SOLUTIONS

*Building America's Energy
Future Together*



Accommodations:

The Indian Energy Solutions (IES) host hotel is the Hilton Los Angeles North/ Glendale. All General Sessions will be held here while all Workshop Sessions and Exhibit Hall will be at the Electrical Training Institute (ETI) in Commerce City. Shuttle Service will be provided between host hotel and ETI.

The Hilton Los Angeles North/ Glendale has a special room rate of \$159 per night (single/double) for IES exhibitors and attendees. Call (818) 956-5466 for reservations. Hotel code is: **"Indian Energy Solutions"**

Directions to Host Hotel:

From the 5 freeway to the 134 East: Exit at Brand Blvd/Central Avenue. Left on Central. Go 4 lights to Glen Oaks Blvd, turn right. Hotel is on right.

From Bob Hope Burbank Airport: Left onto W. Burbank Blvd to I-5 South toward Los Angeles to Rte 134 East toward Glendale/Pasadena. Exit CENTRAL/BRAND BLVD. Keep RIGHT at exit ramp fork left onto N. Central Ave, Right onto W Glenoaks Blvd. Hotel is on right. The host hotel offers a free shuttle to/from the Bob Hope Burbank Airport.

From LAX Airport: Take 405 freeway north to 101 freeway south to 134 East. Exit at Brand Blvd/Central Avenue. Left onto Central, to Glen Oaks, and turn right. Hotel is on the right.

Other Accommodations:

There are several hotels closer to the Electrical Training Institute. We recommend the Commerce City Double Tree. For the best rates go to: www.commerce.doubletree.com or call (323) 887-8100. Also, there is an Embassy Suites Los Angeles - Downey nearby. Call (562) 861-1900 for room rates and reservations.

**For more information about
Indian Energy Solutions 2010 and Exhibitor Registration,
contact Debbie Rowe at: 303-282-7576 ext. 15
or drowe@CERTRedEarth.com.**

Show Dates and Location

September 23-25, 2010

**Electrical Training Institute
6023 S. Garfield Ave.
City of Commerce, California 90040**

Exhibit Hall Show Dates and Hours:

Thursday, September 23, 2010
1:00 p.m. - 7:00 p.m.
Artist Reception: 5:00 p.m. - 7:00 p.m.

Friday, September 24, 2010:
8:30 a.m. - 4:00 p.m.

Saturday, September 25, 2010:
1:00 p.m. - 4:30 p.m.

Set-up: September 22, 2010
3:00 p.m. - 6:00 p.m.

September 23, 2010
8:00 a.m. - 12:30 p.m.

Breakdown: September 25, 2010
4:30 p.m. - 7:30 p.m.

Exhibit times subject to change.

Exhibit 8' x 10' Space Includes:

- One standard 6' skirted table and 2 chairs
- Pipe & drape
- Waste basket
- Carpet in exhibit space
- Name badges for staff (2)
- Listing in the conference program
- Exhibit space number displayed
- Direct access to conference attendees
- 2 conference registrations

Equipment Rental, Electrical & Phone:

RJ Ross - (562) 430-8827

Decorating Company: **Event Productions Inc.**

1 (800) 234-8064 / (510) 263-0228

Ask for our "Exhibitor Help Desk"

email: info@eventproductions.com

to order additional rental equipment, electrical, and
any exhibit area related services.

Shipping:

Advance Shipping

Prior to Wednesday, September 22, 2010

Event Productions Inc.

c/o Yellow Freight System

700 N. Eckloff Street

Orange, CA 92868

Make sure all boxes are marked Indian Energy Solutions 2010.

Direct Shipping

ONLY -Wednesday, September 22, 2010 from 8am - 5pm

Electrical Training Institute

6023 S. Garfield Avenue

City of Commerce, CA 90040

**Make sure shipping bill and packages have
the company name and booth number on them.**