



# INDIAN ENERGY SOLUTIONS

*Building America's Energy  
Future Together*

## Advertising Opportunities

### Be in front - Advertise in the Indian Energy Solutions (IES) Program!

IES is the premier American Indian energy development conference and product exhibition. The IES Program gives an overview of what will take place at the conference. It contains the schedule of sessions, meetings, and receptions. It also contains contact information on speakers, sponsors and exhibitors.

### Reasons to Advertise

- This is a once-a-year opportunity to get information about your company/services in the hands of as many as 300 potential customers.
- Capture the attention of attendees as they arrive at the conference. The IES Program is the attendees' guide throughout the conference and used repeatedly during the three-day event.
- If you plan to exhibit, promote your presence and give attendees a reason to come to your booth.
- Even if attendees don't visit or contact you during the event, they take their registration packets including the program home to look at later.

### Ad Sizes / Rates

<b>Full Page</b>	7 1/2" x 10"	\$400
<b>1/2 Page Horizontal</b>	7 1/2" x 4 3/4"	\$220
<b>1/2 Page Vertical</b>	3 1/2" x 10"	\$220
<b>1/4 Page Vertical</b>	3 1/2" x 4 3/4"	\$125

Full Page Ad with Bleeds:

Total design area: 8 3/4" x 11 1/4", Live area: 8" x 10"

### Technical Requirements

Supply only files to be used for high-resolution output. Resolution must be 300 dpi or higher. Preferred file formats are PDF or TIFF.

#### To submit as as PDF

- Submit ads as Adobe Acrobat PDF (press quality)
- Convert all RGB image files to CMYK.
- No spot colors; please convert to process equivalents.
- Ensure all fonts are embedded in the PDF.

#### To submit as as TIFF

- Convert all RGB image files to CMYK.
- No spot colors; please convert to process equivalents.
- Flatten layers into one image.

#### Native File Formats

We accept native file formats for the following programs on a Macintosh platform: Adobe Illustrator (up to CS3), Adobe InDesign (up to CS3), Adobe Photoshop (up to CS3), and QuarkXPress (up to 5.0).

Payment in full due: August 1, 2010  
Artwork due: August 15, 2010

Submit ad materials and payment to :  
Council of Energy Resource Tribes  
3545 South Tamarac Drive, Suite 320  
Denver, Colorado 80237  
Email: bluesagegraphics@yahoo.com

**Contact Vicki Wharton for any technical for production questions at 303-282-7576, Ext. 15, or e-mail: bluesagegraphics@yahoo.com.**

Hosted by the Morongo Band of Mission Indians and IBEW Local 11- Los Angeles NECA

Council of Energy Resource Tribes  
3545 South Tamarac Drive, Suite 320, Denver, Colorado 80237 • www.CERTRedEarth.com • 303-282-7576